Rod Snyder

TECHNOLOGIST | WRITER | MASTER'S ATHLETE | PHOTOGRAPHER

Professional Experience

DECEMBER 2020-21 CAMP HILL, PA

Recovery Specialist

Pennsylvania Recovery Organizations - Alliance

Provides recovery support counseling, client advocacy, and service network navigation inside state-supported clinical frameworks.

2013 - 2017 MIDDLETOWN, PA

Director of Enterprise Architecture

Pennsylvania Turnpike Commission

Directed commission-wide software systems, infrastructure governance, and IT alignment across multi-million dollar platforms.

2011 - 2013 HARRISBURG, PA

IT Manager & Enterprise Architect

PA Department of Health

Managed Application Services, Business Intelligence and Data Warehousing; oversaw the National Electronic Disease Surveillance System (NEDSS).

2008 - 2011 JNET NEXUS

Application Testing & Design Manager

Pennsylvania Justice Network

Led testing and architectural design coordinates supporting unified secure channels for statewide law enforcement.

2006 - 2008 HARRISBURG, PA

Application Development Administrator

PA Department of Labor & Industry

Project manager on a multi-year, $110 million initiative modernizing the Commonwealth's Unemployment Compensation system with J2EE technologies.

Core Competencies

TECHNOLOGY & ARCHITECTURE

- Enterprise Architecture
- System Design
- Business Intelligence
- Data Warehousing
- Cloud Infrastructure
- Security Standards

COMMUNICATIONS & MEDIA

- News Writing
- Public Relations
- Speechwriting
- Copy Editing
- Visual Narrative
- Photography

Education & Credentials

2020 - 2021

Graduate Study (No Degree) in Clinical Mental Health Counseling

Shippensburg University of Pennsylvania

2003 - 2006 HARRISBURG, PA

.NET Developer & Acting Division Chief

Office of the Budget, Commonwealth of Pennsylvania

Architected web and Windows-based .NET systems migrating legacy applications to object-oriented architectures; served as Acting Chief, Division of Web, Database Administration and EDI.

2001 - 2019 CAMP HILL, PA

Principal Photographer

RCSnyder Photography

Authored visual works and documentary assignments, specializing in landscape and street storytelling captures.

1998 - 2003 HARRISBURG, PA

Web Applications Developer

Pennsylvania Historical & Museum Commission

Developed web applications in Classic ASP and VB6, managed server infrastructure and SQL databases, and led the agency's initial web presence and digital publications.

1993 - 1998 HARRISBURG, PA

Editor / Marketing Coordinator / Press Secretary

Pennsylvania Historical & Museum Commission

Edited historical publications including Heritage magazine, developed statewide historic site marketing initiatives and initial web policy, and directed media relations.

1991 - 1993 HARRISBURG, PA

Press Secretary

Pennsylvania Department of Revenue

Served as primary spokesperson and communications director for the Commonwealth's revenue agency on all state tax-related policies and public affairs.

1988 - 1991 HARRISBURG, PA

Deputy Press Secretary to the Governor

Office of the Governor, Commonwealth of Pennsylvania

Served as state budget spokesperson and media relations strategist for the Governor of Pennsylvania.

2020

Certified Recovery Specialist (CRS) Curriculum

JFT Certified Recovery Specialist Classes

2018

Real Estate

Alan Kells School of Real Estate

1980 - 1983

B.A. in Communications / Journalism

Shippensburg University of Pennsylvania

Graduated Cum Laude. Minors in English and Political Science.

Military & Honors

U.S. Naval Reserve

Petty Officer 2nd Class (Journalist JO2)

Individual Ready Reserve, fleet support publishing, assigned to Ft. Dix Medical Reserve units.

1985 - 1988 HARRISBURG, PA

Capitol Newswriter

The Associated Press

Reported on Pennsylvania state government, legislative action, and public affairs from the Capitol newsroom in Harrisburg.

1983 - 1984 PHILADELPHIA, PA

Reporter & Night Editor

United Press International

Covered regional news and events across Eastern Pennsylvania and Philadelphia, serving as Night Editor.